



Economic Development Strategy

We are currently preparing an Economic Development Strategy for Maitland.

The world is changing rapidly with technological advancement, climate change, COVID-19 and geopolitical shifts impacting how our economy works. An Economic Development Strategy will consider opportunities for our city, outline how these trends will impact Maitland, and identify future opportunities.

Through dialogue with our local community, businesses and stakeholders, we will identify the priorities for Maitland's economy and devise an action plan to outline the community's aspirations.

FUTURE MAITLAND

Future Maitland is the ongoing conversation we're holding with our community around Council's first Economic Development Strategy.

Between August and November, we held a series of thought provoking sessions with local residents, community groups, high school students, business people, councillors and Council staff. Presented by Future State Director, James Tuma, the sessions dived into what is happening at the cutting edge of mobility, jobs, skills and innovation. From sustainability to connectivity, agriculture to clean construction, Future Maitland explored what future scenarios could play out in Maitland.

GET INVOLVED

In phase two of our engagement we are diving deeper into the community's economic preferences and shared values to guide the progress of the Economic Development Strategy. One tool we are using to gather our community values and preferences is a quiz that arrives at your Economic Preference after a series of ten questions.

[Learn more about what's driving our Economic Development Strategy.](#)

Take the Quiz [↗](#)

FUTURE MAITLAND RECAP

To recap what was discussed, you can view the full presentation via the video below.

Take the Quiz [↗](#)

Project Status

Complete
<input checked="" type="checkbox"/> Community engagement phase 1 August - November 2022
Complete
<input checked="" type="checkbox"/> Community engagement phase 2 May 2023
Current
<input type="checkbox"/> Quiz opens 8 May 2023
Upcoming
<input type="checkbox"/> Pop up at The Levee (Riverlink) 1 June 2023, 9.00-11.00am
Upcoming
<input type="checkbox"/> Pop up at Illalaung Park, Morpeth 1 June 2023, 1.00pm-3.00pm
Upcoming
<input type="checkbox"/> Pop up at Rutherford Marketplace 8 June 2023, 10.00am-2.00pm
Upcoming
<input type="checkbox"/> Pop up at Greenhills Shopping Centre 15 June 2023, 9.00am-7.00pm
Upcoming
<input type="checkbox"/> Pop up at Thornton Library 22 June 2023, 1.00pm-3.00pm
Upcoming
<input type="checkbox"/> Quiz closes 30 June 2023



Upcoming

- Public exhibition of draft Strategy
September 2023

Upcoming

- Strategy finalised for adoption
October 2023

 [future_maitland_engagement_summary_factsheet.pdf](#)
PDF | 1.05 MB | LAST UPDATED: 27 Mar 2023

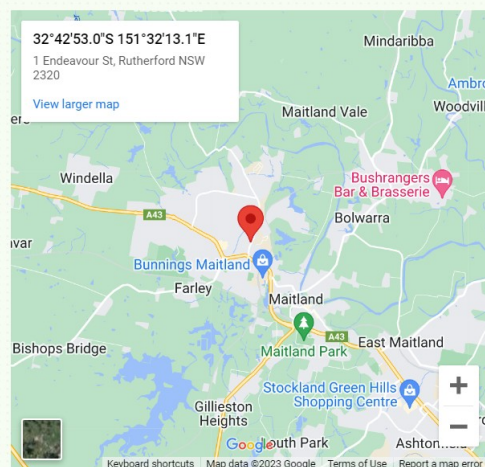
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LAST UPDATED 24 MAY 2023

maitland



[Residents](#)


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Services

Council

Things to do

 [02 4934 9700](tel:0249349700)

 info@maitland.nsw.gov.au

 [Live Chat](#)

 [263 High St,
Maitland NSW 2320](#)

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Maitland NSW 2320](#)

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Office Hours: Mon to Fri - 8.30am to 5.30pm

Phone or Live Chat: 8.00am to 6.00pm

We acknowledge the Wonnarua People as the Traditional Owners and Custodians of the land within the Maitland Local Government Area. Council pays respect to all Aboriginal Elders, past, present and future with a spiritual connection to these lands.

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